



★ AVOIDING COUNTERFEITS ★

KNOW THE SIGNS. TRADE WITH CONFIDENCE.

Counterfeit pins can be hard to spot, but knowing what to look for can help you protect your collection and trade with confidence.

Check these key areas before making a trade!

COMMON SIGNS OF COUNTERFEIT OR FAKE PINS

- **1** **FAINT OR MISSING MARKINGS**
Authentic Disney pins have clear markings on the back, including the Disney copyright, pin trading logo, and country of origin.
- **2** **INCORRECT BACKING**
Disney pins use specific backings such as rubber clutches or metal backs. Loose, glued, or incorrect backs are a red flag.
- **3** **LOW QUALITY METAL**
Authentic pins have smooth, high-quality metal with a consistent finish. Fakes may feel rough, thin, or flimsy.
- **4** **STRANGE SHINE OR COLOR**
Fakes may be too shiny, too dull, or have colors that don't match the official Disney palette.
- **5** **SUSPICIOUS PACKAGING**
Missing backer cards, blurry printing, or incorrect card designs can be signs that a pin isn't authentic.
- **6** **UNRELIABLE SOURCE**
Buy and trade with reputable sellers and in trusted communities. If in doubt, ask questions!
- **7** **POOR QUALITY PAINT**
Look for uneven lines, paint bleed, or colors that seem off. Authentic pins have clean, crisp, and consistent paint application.
- **8** **WEIGHT FEELS OFF**
Fakes are often lighter than authentic pins due to cheaper metals and less material.
- **9** **WRONG LOGOS OR FONTS**
Check that the Disney pin trading logo and fonts look correct. Counterfeits often have subtle (or obvious) mistakes.
- **10** **STRANGE CHARACTER DETAILS**
Look for incorrect facial features, extra fingers, wrong costumes, or anything that doesn't match official artwork.
- **11** **PRICE TOO GOOD TO BE TRUE**
If the price seems far below market value, it probably is. Be cautious of unbelievable deals!
- **12** **NO PROOF OR CLEAR PHOTOS**
Sellers who won't provide clear photos of the front, back, and close-up details may be hiding something.



PIRATE PRO TIP

When in doubt, don't trade! It's okay to walk away. Protect your treasure and help keep pin trading fun, fair, and magical for everyone.



TRADE SMART. STAY SHARP. KEEP THE TREASUREAL.

